



LA
TUILERIE

GUIDE *Design*

10 DESIGN

Tips

Doing some renovations is a big deal! In addition to adapt ourselves to daily construction projects, we certainly don't want to choose the wrong **material, color** or **size**!

Even if we are an interior design geek, when it's time to refresh a room that we like and for which we spent a lot of money, it's important to ask ourselves good questions and mostly, to know where to find the answers.

Because La Tuilerie understands your needs and support your renovating projects, we created for you a practical **design guide** about ceramic.

In order to do so, we asked **10 professional designers** which we love the artistic intelligence, to answer 10 questions about tile. Whether it is to know about glossy finish, size or mosaic, this informative guide will certainly help you for your next renovations!

— salt+pepper —

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CAMILLE CHARLAN
Camille Charland

What are the trendy colours/styles
for wood floors in 2020–2021?





In 2020–2021, a natural style is still in the spotlight. People like rawer, more real materials. Matte finishes (10% and oiled) and wide boards are still in favour.

We will see a lot of white-wash, blond and light caramels with dark but cooler options. Texture is also very important. There will still be traditional, chevron or herringbone installations.

A bit of a novelty (actually, a classic that has made a comeback): painted wood floors.

saltnpepperdesign.com





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M TON INTÉRIEUR

M ton intérieur

How do you choose a backsplash?
Small format or large format?
Colours? Glossy? Matte?



Although aesthetics play an important role in design, it's important to think about practicality. The kitchen is one of the most used spaces, so it is important to have an easy-maintenance product.

If your cooking area backs up against the backsplash, go with a darker grout and a larger format to avoid maintenance of the grout. But if there is no messy work area to consider, you can make interesting choices in textures, for example.

As for style, you should ensure the backsplash meshes with all the elements of your environment: the colour of the countertop, cabinets, floors, and so on.

mtoninterieur.com



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STUDIO BEAUBLANC

Studio Beau Blanc

What tile should I use
for a minimalist/sleek décor?

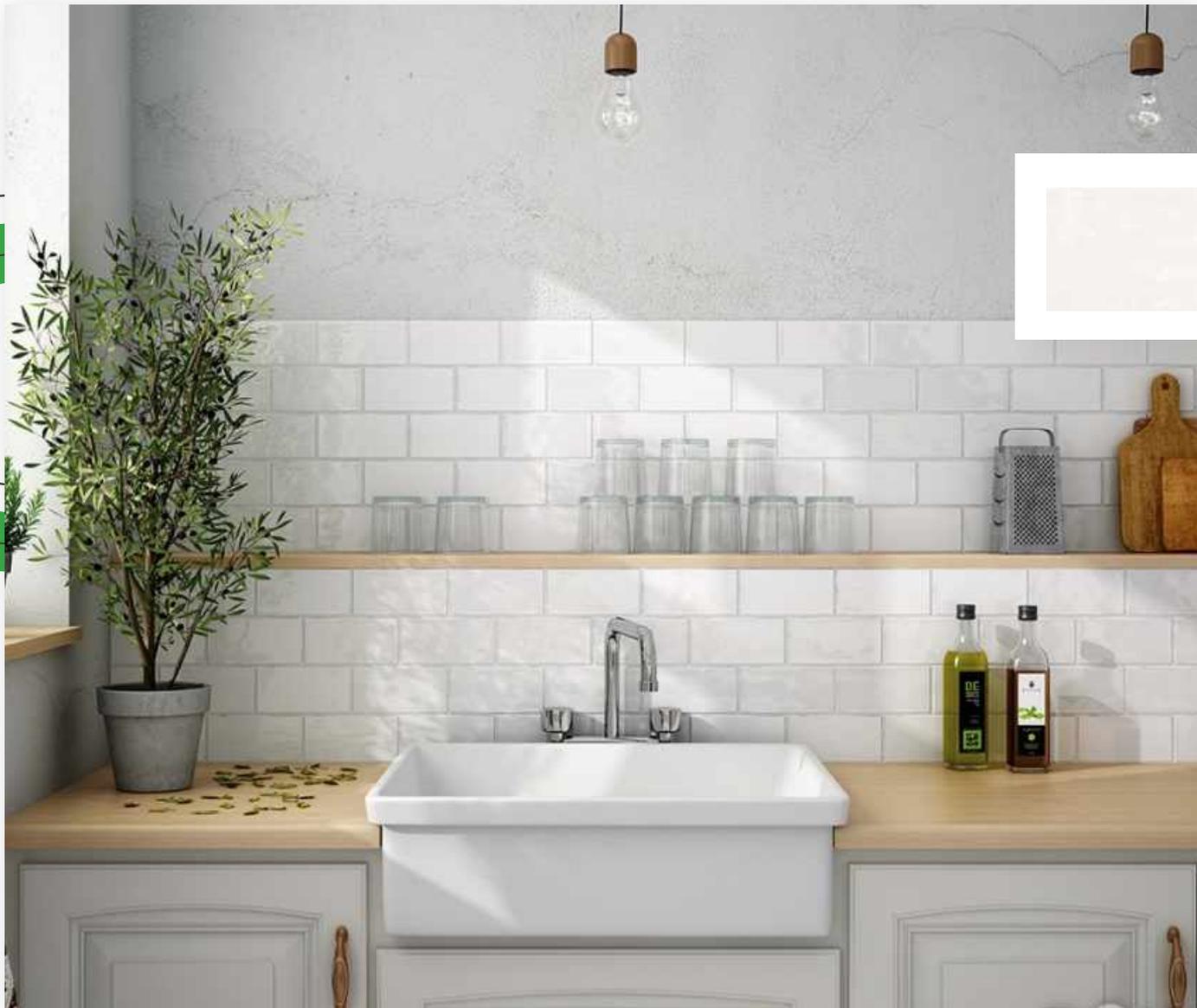
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studiobeaublanc.com



STUDIO BEAUBLANC

Interior Design • Home Collection



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At Studio Beaublanc, we specialize in designing unique minimalist spaces through the intentional choices we make. For our kitchen and bathroom projects, we often consider neutral tiles with a detailed finish that has a handmade look.

For this reason, white Masia tiles are our favourite. Thanks to their colour and glossy finish, they brighten up a space. Their natural texture imparts a lot of character. They can be chosen for a wide array of projects from the most classic to the most modern.

RUBIK DESIGN

Rubik Design

When should I choose glossy and matte tiles?

The choice between glossy and matte finishes for tiles is crucial in a décor. Glossy tiles are quite reflective, which expands space and adds a touch of chic.

However, glossy tiles harder to keep clean and require more maintenance. For natural stone imitations, glossy tiles create a less realistic look.

Matte tiles have a rawer look. They're much easier to maintain and have a more realistic appearance. Unlike glossy tiles, matte tiles do not reflect light. They can therefore sometimes make a space feel smaller.

rubikcreates.com

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audet

rubik
Design



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BRIGITTE POITRAS

Brigitte Poitras

Where can I install tiles with patterns?
Wall, floor, inserted into a backsplash?

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idéco
par Brigitte Poitras



Patterned tiles give a lot of character to rooms of the house. Here are three places where patterned tiles go especially well:

They work well on the floor of a small room—the smaller the room, the more daring you can be in using materials with character.

Patterned tiles look great on the floor of a wet room, laundry room or small bathroom.

On shower walls, you can be so bold as to go with patterned tiles. If you don't want to go that far, they can be put on a single wall as inserts (combined with a uniform tile) or in a nook for products. And why not on the ceiling?

Finally, in kitchens there is nothing better to brighten up the room than a patterned backsplash!

www.ideco.ca



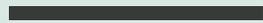
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MARA DESIGN

Mara Design

What is your tip for successfully combining tiles? (mix and match)



The main thing is not to overdo it!

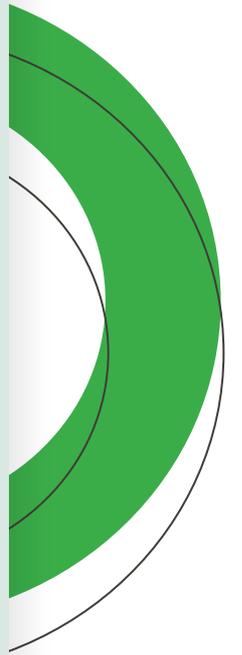
We generally suggest using a maximum of three distinct types of ceramic tiles and avoid overloading the space with different designs and patterns.

Moreover, when choosing, you should limit yourself to just one accent ceramic tile with more visual impact than the others to maintain a balanced, harmonious overall appearance.

maradesign.ca



MARA
design



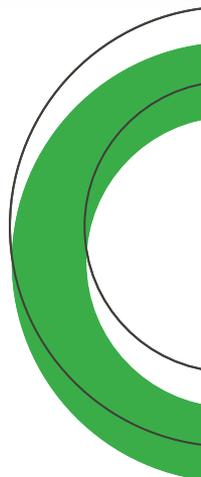
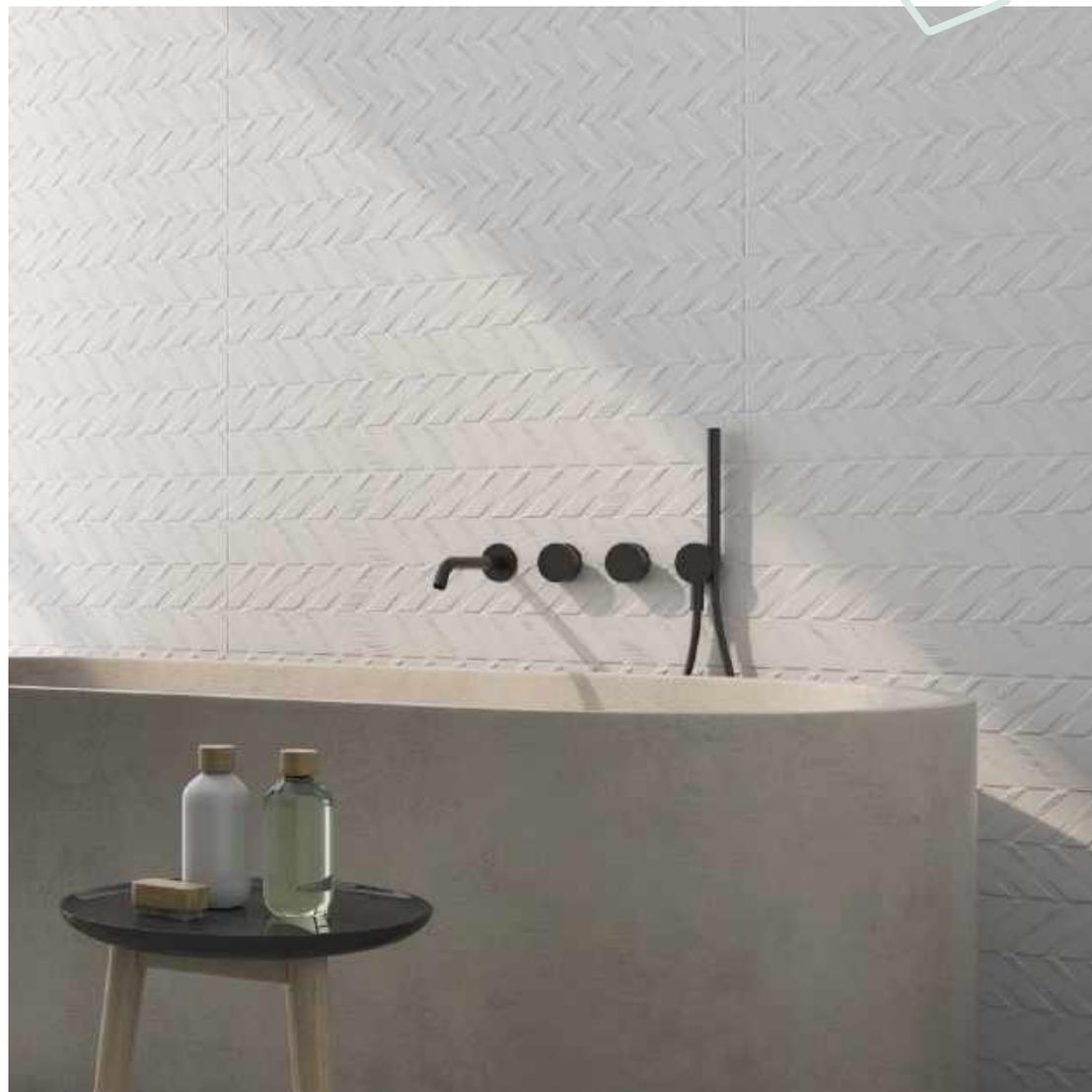
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HIBOU DESIGN CO

Hibou Design Co



What is the trendy colour for 2020–2021?
How do I integrate it into my décor?



We're leaning more towards warmer neutrals and away from the cooler tones. Off-whites and buttery creams are definitely a trend that we'll be seeing more of in the coming years.

We're still working with lots of crisp whites, but you're definitely going to see them mixed in with shades of taupe, beige and warm greys.

The key to bringing in these warmer neutrals is to layer. By layering different textures and patterns, you can create depth and warmth without necessarily bringing in colour.

To avoid your neutral palette feeling flat, consider incorporating rattans, leathers, linens and different scaled weaves.

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ANTHONY FRANCIS DESIGNER

Anthony Francis Designer

Do white tiles necessarily require a white grout?

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ANTHONY FRANCIS
designer

The answer is no. However, you should make sure that you have as few colour contrasts as possible between a tile—whether on the floor or wall—and its grout. If you choose a white tile, white grout softens the tiles' definition, which creates a uniform surface and expands the space. It is ideal for small rooms and more contemporary styles.

Conversely, if you choose a darker grout, you should know that the darker the grout, the more visually loaded the surface. This effect better suits rather traditional or industrial styles.

The important thing is to find the right effect for aesthetic and functional aspects of the space.

anthonyfrancis.ca



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SMALL SPACE DESIGNER

Small Space Designer

How can a subway or 12x24 tile be installed to prevent it from being monotonous?

Subway tiles placed horizontally are classic and timeless, but try mixing it up by installing them in a gorgeous herringbone pattern. You can use darker grout to make them pop, or you can opt for white grout for a subtler look.

You can even install subway tiles vertically, which is a trend I've been seeing a lot lately. Instead of an offset pattern, you can line them up perfectly to achieve a chic and clean look.

Smallspacedesigner.com



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VOGHEL CÉRAMIQUE

Voghel Céramique

How do I prepare my subfloor properly before laying ceramic?

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It all depends on the joists* that support your floor. For renovations of older buildings, the joists are usually wood and installed every 20-24 inches. Before laying the ceramic, it is therefore necessary to install plywood sheets glued and screwed into the joists. These sheets must be installed crosswise in two layers. More specifically, the first should be 3/4 inch thick and the second should be 3/8 inch thick.

For more recent constructions, the joists are made of OSB* and laid in an L shape. They are also usually installed every 16 inches. OSB joists installed every 16 inches provide superior strength to the floor and allow you to simply glue and screw a 5/8-inch plywood board. An uncoupling membrane* is added to this in preparation for laying the ceramic for these same more recent constructions.

*A joist is a piece of frame placed horizontally supported by walls or beams.



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INSPIRATION



After all these **design tips**, difficult not to change our old ceramic isn't it?

We believe that environment can greatly influenced our **perceptions**, our **moods**, and even our **health**. Here's why we bet, not only on quality products and knowledge, but also on design which constitutes the signature of a renovation project!

Many thanks to all the designers who participated to our design guide about ceramic. Follow them on their social networking sites, you won't regret it! They share with you their projects, **inspiring photos**, tips and a lot more!

Come visit us at our different stores, it will be a pleasure to help you!

We are also on **Instagram** and **Facebook!**