



YOUR GUIDE TO

Find *your style*

Explore different interior design styles
and create spaces that suit you.



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FIND YOUR STYLE

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ATTENTION

The availability of the products mentioned in this guide is subject to change. Always consult our in-store experts to ensure that it is the most suitable product for your project and that the information provided applies to your situation.



La Tuilerie, a Quebec expert in flooring since 1995.

At La Tuilerie, we're passionate about helping our customers create beautiful interiors and, most importantly, advising them to ensure their renovations go smoothly!

This guide is designed to help you discover the design style that suits you, along with tile combination suggestions for each style.

Simple and effective.

As a bonus, we're also sharing our best tips.

Happy reading!

La Tuilerie team

UNDERSTANDING THE BASICS OF INTERIOR DESIGN

5 Essential Rules You MUST Know

1- Respect Your Home's Style

Create a cohesive look throughout the entire home, especially if you're new to design. A bohemian living room, a retro bathroom, and a classic kitchen can work—IF you have a strong aesthetic sense or love eclectic styles.

2- Choose a Harmonious Color Palette

Typically, we recommend selecting three colors. Known as the 60-30-10 rule:

- 60% dominant color
- 30% secondary color
- 10% accent color

3- Balance the Space

Create visual balance in each room:

- Symmetrical balance: Elements mirror each other.
- Asymmetrical balance: Different sizes/shapes are distributed harmoniously.
- Radial balance: Everything centers around a focal point, like a table or an island.

Proper distribution ensures harmony, beauty, and avoids a feeling of emptiness or overcrowding.

UNDERSTANDING THE BASICS OF INTERIOR DESIGN

5 Essential Rules You MUST Know

4- Play with Contrasts and Materials

Mixing textures and contrasts adds personality to your interior. For example, combining smooth surfaces (beige ceramic) with natural materials (wood or stone-look flooring) enriches the space without overwhelming it.

Experiment with finishes (matte, glossy, polished) and tile textures (from lightly textured to 3D relief)

5- Perfect the Lighting to Set the Mood

Differentiate between dark tones (color shades) and dimness (lack of light). A room can use dark colors without feeling gloomy!

Natural or artificial lighting profoundly impacts the ambiance. Have fun with it!



UNDERSTANDING THE BASICS OF INTERIOR DESIGN

Quiz : Find Your Style

Ready to discover YOUR signature styles? Take our quiz to find out!

1-What do you think about mixing textures (e.g., soft fabrics with rough surfaces)?

- a)I like it
- b)I prefer a cohesive and unified style
- c)I LOVE it

2-Would you like to see more natural elements (plants, wood, etc.) in your home?

- a)Oh Yes !!!
- b)No
- c)A little

3-Do you prefer natural materials like wood, stone, and linen, or more modern materials like metal and glass?

- a)Natural materials
- b)Modern materials
- c)A mix of both

4-What do you think about accent walls and patterned tiles?

- a)In small doses, I like them
- b)Not my style
- c)I adore them!

5-Do you prefer warm tones, cool tones, or a mix of both?

- a)Warm
- b)Cool
- c)Both / No preference

6-Which color palette appeals to you the most?

- a)Neutral and earthy tones
- b)Monochrome
- c)Bright or pastel colors

7-Do you prefer a minimalist, clutter-free environment or spaces filled with personal items and decorations?

- a)Minimalist
- b)Diverse
- c)A bit of both

8-Do you like spaces with strong historical references (antique furniture, vintage fabrics, etc.)?

- a)A little
- b)No
- c)Yes

9-How do you want to feel when you walk into your space?

- a)Calme and serene
- b)Comfortable and productive
- c)Energized and inspired

10-Do you like La Tuilerie?

- a)Of course!
- b)Absolutely
- c)Head over heels

UNDERSTANDING THE BASICS OF INTERIOR DESIGN

Quiz : Find *Your Style*

Ready to discover YOUR signature styles? Take our quiz to find out!

If you got mostly A's:

Your connection with nature is undeniable. You love warm colors, and it's important for you that your interior inspires calm and relaxation. You prefer a minimalist décor with natural materials—a forest walk right in your living room!

Try these styles: Japandi, Biophilic, Scandinavian, Minimalist, Scandifornian.

If you got mostly B's:

You love order and uniformity. You prefer neutral or monochrome tones and dream of an optimized, functional décor.

Try these styles: Modern, Minimalist, Classic, Contemporary, Industrial.

If you feel bold and want to add a touch of color to your life while keeping a sober décor, **try this style: Transitionnal.**

If you got mostly C's:

You're not afraid to be daring, and it's important for you that your interior feels lively and colorful. You draw energy from your surroundings and enjoy enhancing them with unique finds over time.

Try these styles: Retro/Vintage, Mid-Century, Eclectic, Transitional, Farmhouse, Coastal, Artisan.

If your answers were more random:

You're a true chameleon! You appreciate both a more classic décor and a modern style, and mixing the two doesn't bother you at all.

The good news: you have plenty of options to find the look that suits your space.

The bad news: you'll still need to make a choice! ;)

Try these styles: Contemporary, Mid-Century, Transitional (or any other from this guide, really!)

The *Modern* Style

The alliance of functionality and aesthetics

Did you know?

Modern design is tied to the early 20th century (approximately 1900 to 1950). It is a style fundamentally focused on form and function, not to be confused with contemporary design, which describes current trends.

Characterized by clean lines, minimalism, and a neutral color palette, modern design often incorporates materials like metal, glass, and steel. Sleek and functional, this style emphasizes clean, organized interiors.



Recommended Products



ÉVOLUTION COLLECTION



HOME BRICK - CENDRE



NORDIC STONE - BLANC



PAINT COLLECTION



CHÊNE BLANC - FALCON



LIMESTONE COLLECTION

Design Tip

Use minimal furniture, simple decorations, and prioritize open layouts.



The *Scandinavian Style*

Human warmth mixes with the softness of materials

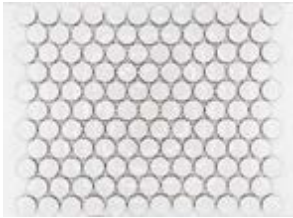
Bright, airy, and warm. Scandinavian design is known for its simplicity, functionality, and minimalism. Its goal? To create a comforting and inviting ambiance.

This style, originating in Northern Europe, uses light colors, natural materials, and clean lines, often incorporating cozy textiles. Light wood, soft colors, and natural materials define it.

You've nailed the look when you feel hygge—a sense of well-being and joy from a comforting, convivial moment. Use wood-look tiles, preferably in light oak styles.



Recommended Products



PENNY ROUND - BLANC BRILLANT



HOME BRICK - MIEL



KORA COLLECTION



NORDIC STONE - IVOIRE



C-STONE COLLECTION



TONGASS - BLANC

Design Tip

Maximize natural light, layer textures, and find comfortable accessories like throws and cushions.



The *Contemporary* Style

Harmony between simplicity and elegance

Dynamic and ever-evolving, contemporary design reflects current trends.

A mix of materials, neutral palettes, and bold art defines this style. Use porcelain tiles in neutral tones or patterned tiles.



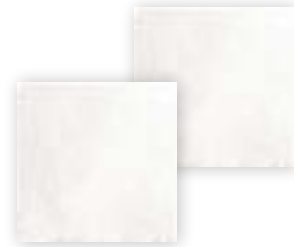
Recommended Products



VINYLE ARCTIK - MANDAL



WADI - PAILLE & PAILLE GÉO



ARTISAN - BLANC



SLASH COLLECTION



NAVONA - BLANC



KEYSTONE COLLECTION

Design Tip

Combine sleek furniture with bold statement pieces.



The *Industrial* Style

Let the material tell its story

Urban, raw, and bold, industrial design is inspired by the conversion of former industrial sites into lofts. It highlights materials like exposed brick, metal (especially metal beams), concrete, and wood.

Use concrete-look tiles or large formats with a matte finish.



Recommended Products



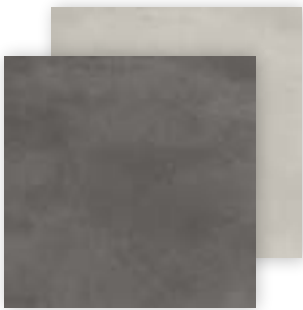
NORDIC - HEX NOIR



BRICK - BLANC



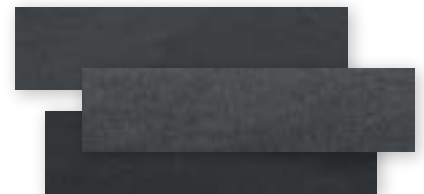
ABSOLUTE CEMENT COLLECTION



94-EVO COLLECTION



CHÊNE BLANC - ASPETTO



ARDOISE MONTAUK - NOIR

Design Tip

Keep exposed piping, opt for industrial lighting, and, if possible, install glass partitions.



The *Eclectic* Style

Dare to express yourself!

Bold and diverse, eclectic style is defined by a harmonious mix of styles, textures, and colors for a unique, personalized look. A true celebration of diversity and creativity, it blends different eras, cultures, and influences into one cohesive space.

Embrace the mix of colors, patterns, and textures, allowing each element to tell its own story. The challenge? Creating a balanced composition! Vintage furniture can coexist with modern pieces, varied artworks, and unique decorative objects, resulting in a personal, lively atmosphere.

Use patterned tiles for a creative touch or wood-look floors to balance a vibrant decor.



Recommended Products



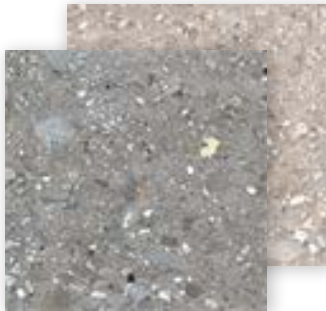
MICRO - CORAIL



WADI - DOUGLAS



SOL COLLECTION



CEPPO DI GRE COLLECTION



COOL COLLECTION



CHÊNE ROUGE - MIMOSA

Design Tip

Combine varied accessories and decorations with similarities, like common colors or a shared style.



The *Classic / Traditionnnal* Style

The finesse and elegance of the past

Elegant, often rich in detail, and adorned with noble materials, classic design is rooted in European decor (castles and royalty!).

It highlights classic details, wood and marble tones, as well as golden accents. Without being overly ornate, traditional decor is chic and refined.

To modernize it, blend this style with contemporary materials or objects. Use marble-effect tiles for a luxurious look or wood-effect porcelain laid in a herringbone pattern.



Recommended Products



ÉLÉMENT COLLECTION



HANOI - BLANC



ÉRABLE - MAMBO



OLD MANOR - CLASSIQUE



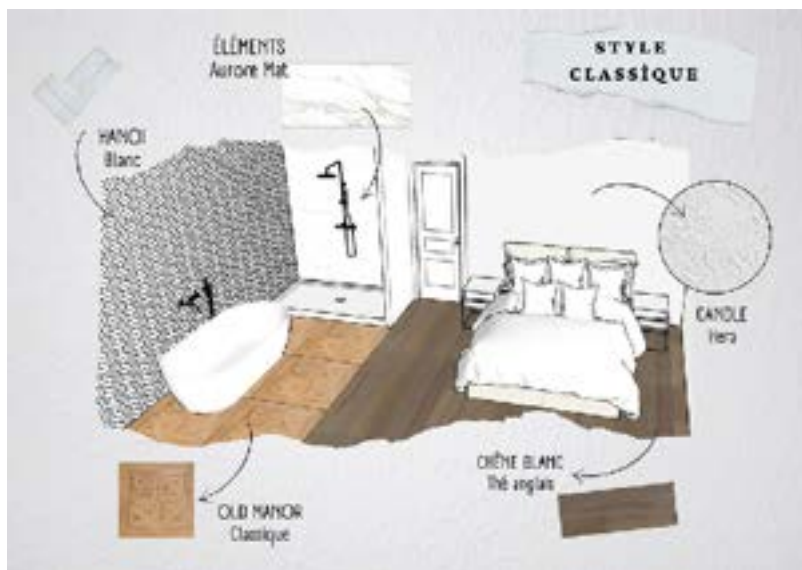
CHÊNE BLANC - THÉ ANGLAIS



CANDLE COLLECTION

Design Tip

Emphasize quality furniture and accessories with marked symmetry.



The *Mid-Century* Style

Invite shapes and colors into your environment

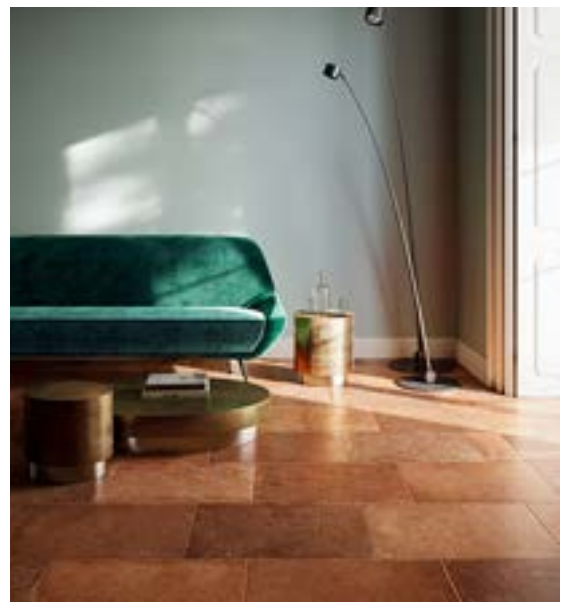
Popularized in the United States during the 1950s–60s, mid-century style is characterized by clean lines, organic shapes, and elegant functionality.

It often incorporates natural materials like wood and modern elements like metal and glass. Furniture is typically low with tapered legs, and spaces are open and airy. Colors are neutral with vibrant accents for dynamic contrast. A retro style all its own! Its mid-century modern version is often preferred.

Use bold colors, geometric patterns, terrazzo-look tiles, or classic wood-effect ceramics.

Did you know?

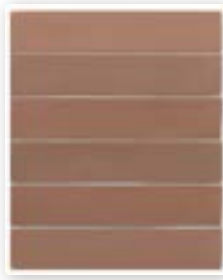
Mid-century style has influenced many facets of design, including architecture, graphic design, and, of course, interior decoration.



Recommended Products



MUD DIAMOND - TRACÉ



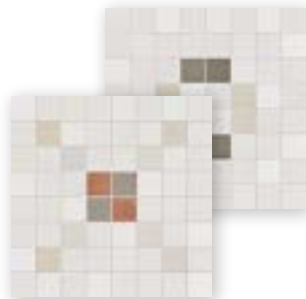
WADI - GRAND CANYON



COTTO DEL CAMPIANO COLLECTION



MEDLEY - BLANC



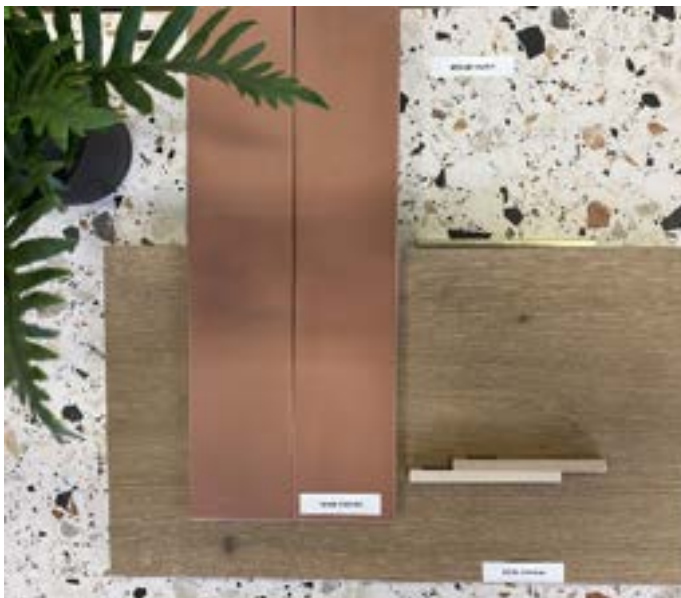
TESSERAEE PLAY COLLECTION



TONGASS - BLOND

Design Tip

Integrate vintage furniture, geometric prints, and vibrant colors.

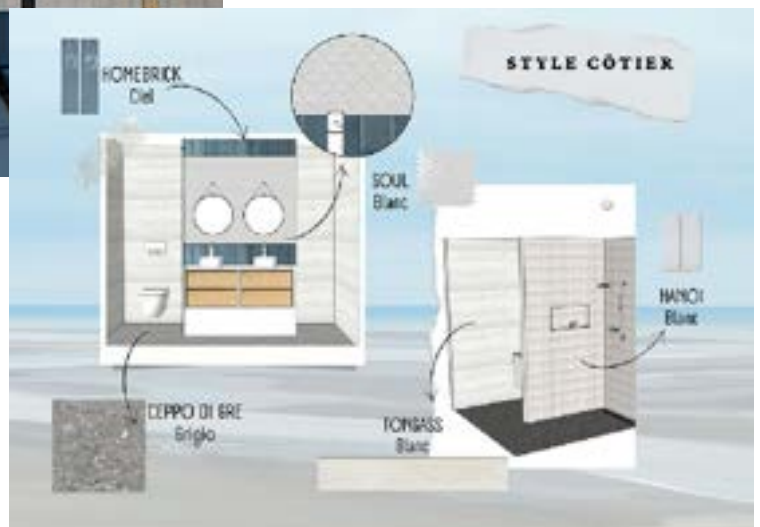


The *Coastal* Style

A breath of salty freshness in your daily life

Relaxed, light, and inspired by the sea and beach, coastal design incorporates light colors, natural textures, and nautical elements.

Shades of blue, white, and sandy tones often adorn the decor. Use light wood-look tiles or sand-colored tiles, as well as whitewashed floors.



Recommended Products



SOUL - BLANC



HOME BRICK - CIEL



SOL COLLECTION



CEPPO DI GRE - GRIS



LIMEQUARTZ - BLANC



TONGASS - BLANC

Design Tip

Feel like you're on vacation without leaving home! Enhance your coastal interior with lightweight fabrics, nautical decorations, and plenty of natural light.



The *Retro* (or *Vintage!*) Style

Nostalgia at its best

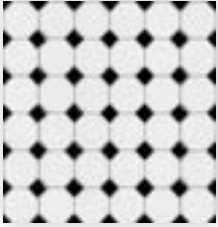
It's hard to pinpoint the exact distinction between retro and vintage! However, they share one thing in common: they're both a tribute to the past!

Vibrant colors and bold shapes define this style, which draws inspiration from the 1920s to the 1980s, reinterpreting trends from those eras. It is characterized by vibrant colors, geometric patterns, and iconic furniture designs, often rounded or angular. Retro style blends kitsch and iconic elements to create playful and nostalgic interiors where every piece evokes the energy of the past.

Use terrazzo-look tiles for a chic retro vibe, vinyl flooring, or checkered tiles for an authentic touch.



Recommended Products



OCTOGONALE - NOIR ET BLANC



HANOI - CAMEL



ARTISAN COLLECTION



MEDLEY - FEUILLE



COOL COLLECTION



LAMINÉ HYDRASAFE - CELTIC

Design Tip

Dare to use vibrant colors and iconic accessories



The *Biophilic* Style

Nature at the center of your decor

A love letter to nature, biophilic design aims to strengthen the connection between indoor and outdoor spaces. It incorporates natural elements like plants, natural light, and organic materials (wood, stone, ceramic).

The goal? To create a space that promotes well-being, relaxation, and tranquility. Green and earthy tones often reinforce this connection to vegetation.

Use natural stone-look tiles for a raw effect, green tiles, or natural wood floors for an organic touch.



Recommended Products



LYRIC CONCEPT - CHÊNE



HOME BRICK - FORÊT



SOL COLLECTION



TEXTURE - SAUGÉ



SLASH - GRIS



VYNYLE HYDRASAFE - CELTIC

Design Tip

Incorporate plenty of natural light, use sustainable materials, and add lush plants.



The *Transitionnnal* Style

The harmonious fusion of past and present

When modern meets traditional, the result is transitional decor—a balance of elegance and timelessness.

Often featuring traditional patterns like marble or chevron tiles combined with contemporary materials like porcelain stoneware or polished concrete. Colors remain neutral, with soft tones like beige, gray, or off-white. Medium-to-dark wood floors add warmth and comfort.

This style perfectly balances the old and the new.



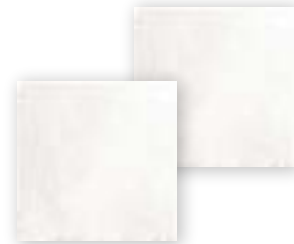
Recommended Products



CHÊNE BLANC - NATUREL CHEVRON



TEXTURE - OCÉAN



ARTISAN - BLANC



STATUARIO GOYA - MARBRE



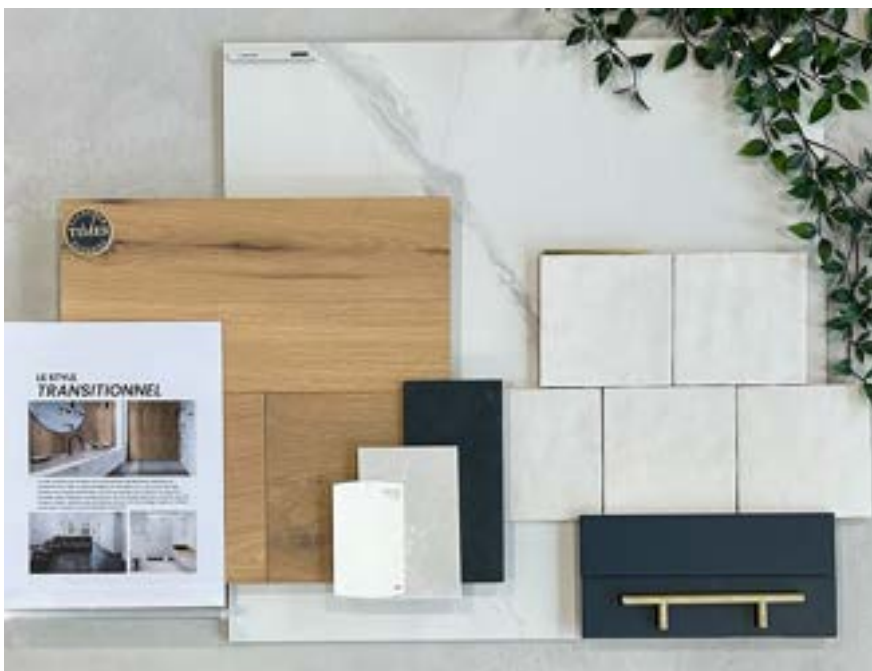
CHÊNE BLANC- CANOPÉE



ABSOLUTE CEMENT COLLECTION

Design Tip

Opt for timeless, understated decor with modern touches.



The *Artisan* Style

The beauty and richness of raw materials

Timeless, artisan design focuses on handmade aspects and unique pieces. It highlights traditional craftsmanship and authentic materials.

This style creates a warm ambiance where every piece tells a story and connects to its material.

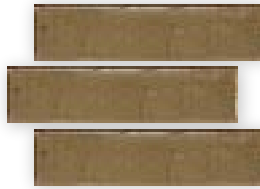
Prioritize textures and raw materials like Zellige tiles, terracotta-look tiles, or wood floors.



Recommended Products



MICRO - COTON



HOME BRICK - CURRY



COTTAGE COLLECTION



ITALICA COLLECTION



KEYSTONE - COTON



CHÊNE BLANC - NATUREL

Design Tip

Incorporate handmade objects and maximize natural materials like linen, cotton, wood, or terracotta.



The *Scandifornian* Style

The warmth of the coast and the calm of the North

In case you hadn't guessed, we're travelling!

Scandifornian = Scandinavian + Californian. This unique design combines the minimalism of Scandinavia with California's relaxed warmth.

Its mission? To create maximum warmth, blending the sunny Californian vibe with Scandinavian hygge. This style favors natural materials and light colors paired with a minimalist aesthetic.

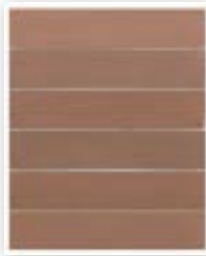
Enhance warmth with bohemian elements, natural light, and greenery. Use light wood floors for warmth, wood-look tiles, or seamless concrete floors for a modern touch.



Recommended Products



CHÊNE BLANC - MONACO



WADI - GRAND CANYON



CANDLE COLLECTION



LIMEQUARTZ - BLANC



LAPIS - IVOIRE ET CORDE



ÉRABLE - NATUREL

Design Tip

Focus on open layouts and a mix of natural textures and materials.



The *Minimalist* Style

Less is more

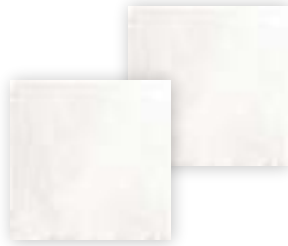
A clean style centered on functionality and essentials. Minimalism features sharp lines, no superfluous decor, and a neutral palette.

Each element is chosen for its function and design. Create open spaces that focus on light and a calm, serene atmosphere.

Decluttering is essential to maintain minimalist elegance. Use large-format plain tiles or concrete-look floors.



Recommended Products



ARTISAN - BLANC



WADI - PAILLE



ALL AROUND STONE - BLANC



NORDIC STONE - FUMÉE



DOLOMIA COLLECTION



KORA - COGNAC

Design Tip

Limit decorations, choose simple and multifunctional furniture.



The *Japandi* Style

The calm of nature, the softness of light tones

Here's another style fusion: Japandi. A blend of Scandinavian and Japanese minimalism, this design emphasizes simplicity and serenity.

It values the elegance of Japanese minimalism paired with Scandinavian comfort and functionality. Clean lines, open spaces, and natural materials like light wood create a calming, zen ambiance.

Use plain white or light-toned ceramics, wood floors, or concrete-look tiles.



Recommended Products



ARTISAN - BLANC



HOME BRICK - MIEL



SLOW COLLECTION



LIMEQUARTZ COLLECTION



KORA - COGNAC CABANA



TONGASS - BLOND

Design Tip

Focus on quality over quantity, incorporate natural elements like wood and plants, and let natural light shine through.



BONUS

Maintenance Tips for *Your Flooring*

To ensure your flooring lasts as long as possible, clean it with the right products—it's crucial! 😊

- Ceramic & Grout: Maintenance tips.
- Hardwood Floors: Discover our top tips for cleaning and caring for them.
- Our **eco-friendly cleaning products** are available online!



BONUS

4 Steps to Plan Your Renovation *with Ease*

Ready to get started? Follow these steps.

Step 1 : Research and Prepare

Avoid surprises by staying informed and planning ahead. Depending on your project (first home, flip, rental, etc.), prioritize price, appearance, or durability.

Step 2 : Shop Online

We offer everything you need online and in-store: ceramic, hardwood flooring, shower systems, adhesives, grout, and more. Most of our products are in stock.

Step 3 : Visit Our Store

Prepare for your visit to save time. Bring these essentials:

- Accurate measurements and floor plans.
- Photos of the space to renovate or build (a picture is worth a thousand words!).
- Your budget.
- Inspiration photos.
- Key decor elements (like a cabinet door or countertop sample).

La Tuilerie has 8 branches in Quebec.

Step 4 : Request a quote or order

Contact our La Tuilerie advisors.

To go a bit further:

- For inspiration, follow us on social media: [Instagram](#), [Pinterest](#), [Facebook](#), or [LinkedIn](#)
- To learn more, check out [our blog articles](#) on our website.
- And most importantly, here are the [5 crucial mistakes to avoid](#) during your renovations.

And don't forget, our advisors are here for you.
Feel free to [contact us](#) whenever you need assistance.

Happy Renovations! 🙌

